

CONTENT CREATOR

STORYTELLER

DIGITAL MARKETER

CONTENT CREATOR

QUICK
START GUIDE



HELPING YOU SUCCEED THROUGH WELLNESS ASCENSION



INTRO- DUCTION

Hi there beautiful person!

We are Dr Darin & Samantha "Sam" Upchurch

We want to share with you WHY we started AFIL, and honestly...

it started with frustration, and a deep desire for answers.

For years, we watched people struggle with symptoms like bloating, fatigue, weight and skin issues, and brain fog — only to be told by traditional medicine and standard labs that "everything looks normal."

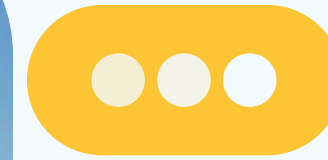
We knew there must be more to the story.

After Sam's own life-changing health journey — including an illness in her twenties that sparked years of deep research into epigenetics — and Darin's multiple successful weight loss and health clinics, we set out to build something different.

A wellness company that didn't just hand you wellness data, but helped you understand it.

A system that went beyond chasing symptoms to reveal how your body may actually be responding beneath the surface from a holistic wellness perspective.





INTRO- DUCTION

We don't diagnose disease, we don't diagnose allergies, we are not here to tell you what's "wrong."

We are here to show you what's possible when you understand your body's wellness patterns, and use AFIL's data to experiment with what is aligned most with YOU.

What began as a small project to help friends, family and connections quickly grew into Advanced Food Intolerance Labs (we go by "AFIL" to most)..

serving over 500,000+ customers since November 26th 2020.

AFIL is a wellness brand and platform built on the belief that everyone deserves clear, personalized insights into their body's signals.

Today, we combine advanced wellness technology from German pioneers in the holistic wellness space, AI, and easy-to-understand reporting to give people more than just "results" — we help give them the clarity and direction they may have been missing.

Because we believe that when you finally understand why you feel the way you do, you can make better choices — and that's where real change truly begins.



AFIL CLEAN CLAIMS CLUB

Our goal with this deck is not to bore you, but to keep you safe, compliant and on the right track to success!



1

STEP 1

**GREEN ZONE
LANGUAGE
ONLY BABY!**



2

STEP 2

**PIN IT...
DON'T SKIP
IT!**



3

STEP 3

**JOIN OUR AFIL
DISCORD
INNER CIRCLE!**



GREEN ZONE ALL THE WAY BABY!



MEDICAL CLAIMS

Diagnose, detects the root cause, treats, cures, prevents, FDA approved, clinically accurate

This wellness test helps you explore your personal wellness data to foods, drinks etc..

CLINICAL CLAIMS

This test measures your... allergies, DNA, IgE, IgG, clinical deficiencies or toxicities, medical conditions

This wellness test scans your hair sample for bioenergetic response wellness patterns to foods, drinks.. etc...

MEDICAL AUTHORITY

This test is better than your doctor or blood draw. This test quantifies what your doctor cannot.

This wellness test helped me learn more about things I had no idea about such as...

CURATIVE CLAIMS

This test cured my diabetes, this test cured my IBS, this test is clinically proven to get rid of inflammation

This wellness test really gave me some insight into why I may be bloated, so I self experimented and this is what I found...


PIN IT...
DON'T SKIP IT!


**"Self-exploration & education only.
Intended for holistic wellness. Non-
diagnostic & not
intended for allergies."**


A woman with long brown hair, wearing a white short-sleeved shirt and white pants, is sitting in a chair and holding a tablet. She is smiling and looking at the camera. A microphone is visible in the background.

 410K  40K  980

Self-exploration only. Intended for holistic wellness.
Non-diagnostic & not intended for allergies.

 Mittens and Pebbles
oMG! Love and need... 🥰
2024-8-17 Reply

 queenoftrendalerts · **Creator**
Need this in my life 🥰
2024-8-17 Reply

 Mittens and Pebbles
This is so cool 🥰

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diagnostic & not intended for allergies.

A woman with long brown hair, wearing a white tank top, is holding a glass of water and drinking. She is looking at the camera.

 515K  60K  920

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 515K  60K  920

3

JOIN OUR AFIL
DISCORD INNER
CIRCLE

A COMMUNITY OF PEOPLE WHO CARE



SCAN THE
QR CODE



WEEKLY LIVES
COMMUNITY COLLABORATION



CREATOR TRAINING
LEARN YOUR WAY TO THE TOP



GMV CONTESTS
EXTRA GIFTS & BONUSES



CREATOR EVENTS
EXCLUSIVE ACCESS