

CREATOR COLLABORATION AGREEMENT

This Creator Collaboration Agreement (“Agreement”) is entered into between **[Max Ascension LLC]**, doing business as **Advanced Food Intolerance Labs]** (“Company”), and **The Creator**.

We’re excited to collaborate and appreciate your creativity. This Agreement simply ensures clarity, compliance, and a smooth experience for everyone involved.

1. Collaboration Overview

Creator may create and share content that features or references Company’s brand or products across social platforms such as (but not limited to) **TikTok, Instagram Reels, Facebook, YouTube Shorts, and live content** (“Content”).

This Agreement applies to **all related content**, including videos, captions, comments, replies, stitches, duets, and live discussions.

2. Content Approval

To keep everyone protected and aligned:

- All content must be approved by the Company before posting.
- Inside the creator portal, you’ll find a form to upload your content for review.
- Please upload all required content and materials.
- We aim to respond quickly — often within a few hours — via email, text, or social media DM.
- This process helps ensure compliance and protects both the Creator and the Company.
- Content posted without approval falls outside the scope of this collaboration.

3. Content Guidelines (Wellness-Safe)

Creator agrees to keep all content within a **general wellness and educational scope**.

To avoid regulatory issues, Creator agrees **not to:**

- Make medical, diagnostic, treatment, or cure claims
- Imply FDA approval or medical endorsement
- Suggest the product replaces medical care or testing
- Claim the product diagnoses allergies or medical conditions
- Present extreme or unusual results as typical

We'll always provide guidance if questions come up — we're here to help through our AFIL discord community. Access to the discord is given through the creator portal.

4. Transparency & FTC Disclosure

Creator agrees to clearly disclose the partnership in line with FTC guidelines.

- Disclosure must be easy to notice and understand
- Platform tools (like TikTok's "Paid Partnership") or Tiktok Shop are helpful but may not be sufficient on their own
- Acceptable disclosures include **#ad**, **#paidpartnership**, or "Paid partnership with AFIL"

This keeps everyone compliant and transparent with the audience.

5. Edits & Takedowns

If something needs adjusting:

- Company may request edits, clarifications, or removal of content
- Creator agrees to cooperate promptly and professionally

This is rare — but important if regulations or platform rules change.

6. Comments, Lives & Follow-Ups

Creator agrees to follow these same guidelines when:

- Responding to comments
- Answering questions
- Going live

- Posting stitches or duets related to the brand

If you're ever unsure how to respond — just ask us inside the AFIL discord.

7. Term & Ending the Collaboration

This Agreement begins when signed and may be ended:

- At any time by either party
- Immediately if content guidelines aren't followed

If requested, the Creator agrees to remove content after termination.

8. Compensation (If Applicable)

Any payment, affiliate commission, gifted product, or other compensation will be handled separately through written agreement or through social media platform terms.

9. Content Usage

Creator may grant Company permission to repost or use approved content for marketing purposes. Creator has the right to grant permission or refuse inside the approval content form.

10. Independent Contractor

Creator is an independent collaborator, not an employee or representative of the Company.

11. Legal Stuff (Keeping It Simple)

Creator agrees to take responsibility for content that falls outside approved guidelines. Company agrees to act in good faith and communicate clearly.

12. Governing Law

This Agreement is governed by the laws of the State of **Kansas, US**.

13. Entire Agreement

This Agreement represents our full understanding and replaces any prior discussions.

14. Acceptance of Terms

To keep it simple; by accepting a gifted product, the Creator confirms their understanding of and agreement to these collaboration terms. No additional signature is required.